

From the desk of  
Dr. Will H. McRaney

Assoc. Professor of Evangelism,  
New Orleans Baptist Theological Seminary

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Dear Fellow Servant,

I respect that fact that you are a leader and that you are highly concerned about the disturbing condition in the vast majority of churches through America. I am confident that you desire to sharpen your skills in knowing how to impact the expansion of God’s Kingdom through these local churches. So, I want to take an unusual step of inviting you to a three day learning experience that I believe may well be the best event for church leaders in America this year and may well be the most helpful event you will ever attend.

As a professor of evangelism and church growth at New Orleans Baptist Theological Seminary I get numerous invitations each year to attend all types of conferences. Because I am committed to learning from those on the frontlines, I regularly attend learning events across America. I am also committed to investing my time wisely, so I join you in being selective in what I attend. This event will be worth your investment of time and financial resources.

“Bullock is a wise and humble leader who knows more about church, church planting, and training leaders than anyone I know or know about.”

“How Church Works” will be like no other conference in that it will examine the integration of the essential systems of the church: evangelistic growth, spiritual formation, and various organizational components. Details are in the brochure, but I want to introduce you to my friend, Harold Bullock, the founding and senior pastor of Hope Community Church for the last 23 years. Hope is a national leader in the area of urban church planting; church planters who have gone out from Hope have started over 70 churches throughout the nation. Bullock is a wise and humble leader who knows more about church, church planting, and training leaders than anyone I know or know about. God has given this man an enormous mental capacity and a God size portion of insights and experiences to share with other leaders.

Please take a quick look at the information I’ve included on the back of this letter, and at the enclosed brochure. The conference is very limited in size to allow for maximum dialogue. You will get an up-close and personal look at how church works, not just hear about the Hope story.

**If possible, don’t miss this unique opportunity.**

Will McRaney

504-282-4455, ex. 8112  
wmcraNEY@nobts.edu

## **“How Church Works”™**

### **Seminar presented by Harold Bullock**

#### **About Harold Bullock:**

**“If the church was a car**, we would find that it is not running and we need some expert help. Harold knows not only how to drive the car, he knows the internal parts of the car, how to put them together, tune them, and how to train others to do the same. He is not flashy, just a gentle, soft-spoken, wise man gifted by God with unusual intellect, skill and character. His knowledge is so broad and deep, my guess is that **he could teach in most any area of study at most any seminary** with minimal prep time. You will go away from this conference encouraged, challenged, and with many tools and principles to help your leadership and ministry move forward. **This is a unique opportunity to hear from one of God’s quiet prophets to the church of America.”**

Dr. Will McRaney

#### **Hope Church:**

Founded by Pastor Bullock in 1978, Hope Community Church, has ....

- (1) historically reached and baptized lost adults who were far from God
- (2) nationally known for growing men and women (including seminary students) into people of great character and skill using cell groups from their beginning
- (3) intentionally and systematically developed lay and ministerial leaders — sent out highly equipped church planters (75) from their church in during their 23 year history under Harold’s leadership
- (4) provided a children’s ministry that has children of un-churched parents insisting to return to Sunday School week after week
- (5) designed the church to be contextually sensitive and to be driven by its purpose from its beginning

**Their ministry looks a great deal like what is found in the New Testament. Looking at their creative facilities, a redesigned bowling alley, may alone be worth the trip.**

#### **Seminar Description:**

The purpose of this seminar is to expose Christian leaders to the theories and skills essential to analyzing and building a church through understanding the various and vital systems at work in their ministry. Methods will also be examined in light of a Biblical perspective and a local church application. The clinical learning experience will seek to help the participants learn to interpret the diversity of ministry models, systems and methods available in the contemporary culture in order to apply them rightly in their own local Church ministry. This seminar is not about Hope, but about how church works.